

The Child Welfare Foundation

Established in 1954, the American Legion Child Welfare Foundation was developed as a repository of funds from individuals who wished to contribute to the betterment of children in this country.

Mission Statement:

"Our foremost philanthropic priority is to provide other nonprofit organizations with a means to educate the public about the needs of children across this nation."

The Child Welfare Foundation has been adopted as one of the most important programs of the Sons of The American Legion; we have become the major contributor to the program, this year surpassing the 4 million dollar mark in donations. Our newly elected Commander Mark Arneson, has set a goal of \$500,000 for 2009-2010. With your help, I'm confident that we can accomplish this goal. I firmly believe that the charitable spirit of the American citizen will never waver; it is only tempered by the economic conditions that our country faces. In order to achieve our goal, we need to reach more people. Communication will be the key to this. We are asking each Detachment Commander, along with your CWF/Children and Youth Chairman to reach out to all Squadrons in your Detachment, spreading the word of the CWF, and the positive things that the foundation provides. Each Detachment Commander should have received the "Tool Kit" from CWF. This tool can be used to assist you in your fundraising efforts. Additional items; along with CWF literature is available upon request from the foundation. They are very willing to help in any way. An additional point of interest is that 100% of the funds donated to CWF, are used in for grant purposes. There are no administration fees deducted. Thank you in advance for your continued work for the Child Welfare Foundation.

Their web site is www.legion.org/cwf

Our Committee is here to assist you or answer any questions you might have. Each member will have a region that he is in charge of. Feel free to contact any of us if you have a question or ideas that will help us be successful. Together we can continue to make a difference for the betterment of our youth.

SAL CWF Committee:

Chairman

Central Region

Rob Brewer (OH) (rbrewer@invacare.com)

Members

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