

**NATIONAL HEADQUARTERS
SONS OF THE AMERICAN LEGION**

May 13, 2009

TO: National Officers, Detachment Commanders & Adjutants
FROM: Brian J. O’Hearne, National Adjutant
SUBJECT: Membership Target Date 100%

“We Came Close”

We came close and we achieved 95.1% and 311,756 members on May 13, 2009. Seven Detachments made the 100% target and we are very proud of these Detachments’ membership success. We are currently 9,481 ahead of this same 100% target last year.

All but a few Detachments transmitted membership on or before the target date and I thank you for all your hard work. Many Detachments came very close and should make the membership target soon.

I would like to thank all the Detachment Officers who worked towards achieving this goal. I would also like to thank all the Department Adjutants and their staff for transmitting SAL membership to National and helping the Sons in reaching their membership goals. Many thanks.

Our next membership target date is July 20, 2009, which is our 105% target. This is our delegate membership target for delegate registration and seating during the National Convention in Louisville, Kentucky. We ask that Detachments and Squadrons continue to mail out their own membership renewal mailings to their members for this above target of July 20th. I know you will continue your fine efforts and work on membership for the 2009 and upcoming 2010 membership year.

Keep going...Remember, Membership Is Everyone’s Responsibility!